

## Location Planning Manager

**Dixons Stores Group**

**Up to £48,000 per annum plus £6,200 car allowance, bonus and benefits**

**Based in Hemel Hempstead, Hertfordshire**

DSGi are one of Europe's largest specialist electrical retailers. Our businesses include PC World, Currys.digital, Currys, Pixmania, Dixons.co.uk and DSGi Business and we have retail and e-tail stores spanning 28 countries employing over 40,000 people.

As the Location Planning Manager, you will lead the work of the Location Planning function and provide both analytical and geographical insight in order to drive and influence the DSGi Property Portfolio Strategy and provide data to support individual investment decisions.

Work will include the management of the Capital and Revenue Costs and Post Investment Review model and process for between 50 and 100 projects per year, including providing insight and data input to the process, statistical and trend analysis e.g. sales forecasting, conducting market specific analysis, store forecasts for new investments and market share analysis.

You will ensure that the Location Planning Team utilises key datasets and tools, conducts detailed market analysis and successfully influences a variety of major initiatives and projects. Furthermore, You will identify areas of challenge and develop new methods and approaches to market insight in order to add significant value to the ongoing transformation process of the UK portfolio.

You will also have responsibility for the performance management, objective setting and motivation of the Location Planning team as well as work with the Head of Portfolio Management to set and fulfil key team objectives whilst influencing wider strategic challenges and issues.

Given the accountability of this role and degree of expertise required (in geographical analysis) the job-holder will have the following attributes:

- Graduate in Geography, Economics or similar discipline
- Substantial experience of data and spatial analysis within a commercial environment
- Detailed knowledge of UK geography, demography and retail market dynamics
- High level of proficiency in conducting statistical analysis, interrogating data, identifying trends and building strong analytical cases
- Excellent communication skills and ability to express complicated analysis (both written and verbal) to senior management
- Experienced in the use of Geographical Information Systems (MapInfo etc) and geographical data sets
- Experience of developing and constructing data models
- Keen analytical eye in order to test theories, generate insight and pro-actively develop new work-streams
- Advanced Excel skills

In addition to a great salary, you will also be entitled to a competitive benefits package including car allowance, 25 days holiday, private medical cover, store discount, voluntary pension and careers opportunities that come with an international organisation.

**To Apply:** Please send a covering letter and CV to [Danny.wood@dsgiplc.com](mailto:Danny.wood@dsgiplc.com) or call 01727 206158 for further information