

SLA

The Society for Location Analysis

What is the Society for Location Analysis?

The Society for Location Analysis (SLA) is a not-for-profit organisation run by a voluntary committee and funded by Pitney Bowes MapInfo.

Its aims are to:

- Improve the standing and promote the expertise of site location research.
- Support the interests of the site location research community.
- Encourage cross-fertilisation of information, techniques and practices (this obviously discounts commercially sensitive information).
- Encourage discussions of matters relating to site location research.

Benefits

Members of the SLA will benefit from:

- Sharing best practice.
- Mutual support and networking with like minded people/professionals.
- Keeping up to date with the latest site location/GIS issues.

Membership

Membership to the Society is free. This will be reviewed annually. Potential members will be invited to apply for membership and the committee reserves the right to decide whether an application for membership is accepted. If a member moves company, membership needs to be renewed and a new application form is required.

Membership of the SLA is limited to:

- Retailers and other organisations operating chain networks
- Location specialists in full-time employment with such organisations; or property professionals
- Planning specialists in full-time employment at Local Authorities
- Property Planners

A fifth category of membership ('honorary membership') may be offered to individual consultants or academics, for their specialist input - which may be time or task limited. All membership applications will be vetted by the SLA committee, which shall have absolute discretion in its decisions.

Who should join?

Anyone involved in site location research. eg. Site Research, Marketing, Market Intelligence, Property Planning and Research, Retail, Facilities/Operations, Planning and Acquisitions.

Current members include:

Retail: Alliance Pharmacy, Argos, Asda, B&Q, Boots the Chemists, Borders, Carphone Warehouse, Clarks, Coles Group, Comet, Debenhams, Decathlon, Dominos Pizza, DSG, Ethel Austin, Focus, Halfords, House of Fraser, JD Sports, Jewson, John Lewis, Marks & Spencer, Mitchells & Butlers, Musgrave Budgens Londis, Post Office, Punch Taverns, Royal Mail Holdings, Sainsburys, Shell, Somerfield, Tesco, The Childrens Mutual, The Co-operative Group, The Outdoor Group (t/a Blacks Leisure Group), Thomas Cook, TK Maxx, United Co-op, Whitbread, Woolworths, Yum

Banking: Abbey, Barclays Bank, First National Bank, HBOS, Nationwide Building Society, Natwest

Property & Planning: CB Richard Ellis, Colliers CRE, Cushman & Wakefield, Donaldsons, GL Hearn Planning, GVA Grimley, Jones Lang LaSalle, King Sturge, Savills, Steer Davies Gleave, Urbis

Local Authorities: Basingstoke & Deane Borough Council, Birmingham City Council, Islington Council, London Borough of Camden, London Borough of Hammersmith & Fulham

Universities: Manchester Metropolitan University Business School, Middlesex University Business School, Ministry of the Interior, University of Surrey

Meetings

Meetings of the Society are a mix of presentations followed by discussion, and social events. Previous presentations and events include:

- Future Forum
- Government Policy and the Future of Retail
- The Space Syntax of Retail
- Town Centre Development & Regeneration
- Retail Trends – Retail Property Implications

For more information about meetings visit the website at www.thesla.org/events.htm

Further details

For further details or to subscribe to the SLA please contact: thesla@mapinfo.com

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www.thesla.org

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