



**Mapping Futures**  
Phoenix Centre, London, WC1  
Monday - 27th October 2008

The Society for  
Location Analysis

<b>Time</b>	<b>Speaker/Activity</b>	<b>Title</b>
9.30		Registration/coffee
10.00		Peter Sleight – intro
10.15	Jonathan Reynolds	Mapping the journey: the retail experience of geographic information
10.45	Andrew Hudson Smith	Crowd Sourcing and Neogeography: Mapping and Analysis in a Web 2.0 World
11.15		Coffee Break
11.45	Prof. Dave Martin	2011 census geography and beyond: what can we expect?
12.15	Mark Bishop	Web.2.0 for Multi-Channel Retail
12.45		Panel Session
13.00		Lunch
14.00	Rich Harris	Spatial econometrics: mapping, Geodemographics and multilevel analysis
14.30	Prof. Martin Clarke	MOSES – Modelling and E-Social Science - SimCity for Real
15.00		Tea Break
15.25		Panel session
16.00		Peter Sleight – close of day

[www.thesla.org](http://www.thesla.org)

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