

Dr. Steven Norris



Academic qualifications:	Ph.D - University of Reading M.Phil Town Planning - UCL BA (Hons) Geography - University of Reading
Professional qualifications:	Member of the Royal Town Planning Institute (MRTPI)

Steve Norris set up Strategic Perspectives LLP (SP) in March 2008. SP forms part of the wider 'Perspectives Group', comprising Planning Perspectives LLP (established in 1996) and Environmental Perspectives LLP (established in 2006).

Providing national coverage, SP has unparalleled experience of working in partnership with both public and private sector clients to help deliver creative, robust and sustainable strategies to help unlock the investment and development potential of the UK's cities, towns, smaller centres and complex sites.

Steve was previously a Director of the town centre and retail planning teams at GVA Grimley (2006 - 2008) and DTZ (1992 – 2005). Over recent years he has produced a number of high profile retail and town centre studies for local planning authorities and regional bodies. These include, for example, the retail planning and town centre strategy research for the South East of England Regional Assembly (SEERA) in 2005, which informed the preparation of the South East Plan; the sub-regional strategy for the Partnership for Urban South Hampshire (PUSH) in 2005, which covered seven local authority areas including Southampton and Portsmouth; the West London Study (2007) for the London Boroughs of Ealing, Hounslow and Hammersmith & Fulham; and the Norwich Sub-Regional Study (2007).

Steve provides advice on all aspects of PPS6, ranging from sequential and capacity/impact assessments, through to town centre strategies, visions, masterplans and development frameworks. Examples of centres/areas where he has worked recently include Canning Town, Basildon, Leamington Spa, Wembley, Ealing, Norwich, Worthing, Newbury, Kings Lynn, Harlow, Braintree, Basingstoke, St Albans and Bournemouth. These strategies are underpinned by a detailed understanding of the national, regional and local planning and regeneration context, as well as an in-depth analysis of key economic, demographic and property market trends.

As a member of the British Council of Shopping Centres (BCSC) and Association of Town Centre Management (ATCM), Steve also provides leading edge advice on property, development and management issues impacting on Britain's High Streets and town centres. Steve has also produced a variety of in-house research studies on all aspects of the retail and property markets, and has published research in both planning and property journals. He is a Visiting Fellow at the University of Surrey's School of Management and Marketing; a guest lecturer at the Oxford Institute for Retail Management (OXIRM); and an external examiner for the University of Reading's MSc Planning and Development course. He also chairs the RTPI's bi-annual conference on 'Retail and Town Centres'. His PhD (1987 – 1991) assessed the potential threat and impact of major regional shopping centres on the future vitality and viability of Britain's high streets.