
Tesco Express: History and Challenges of Convenience Forecasting

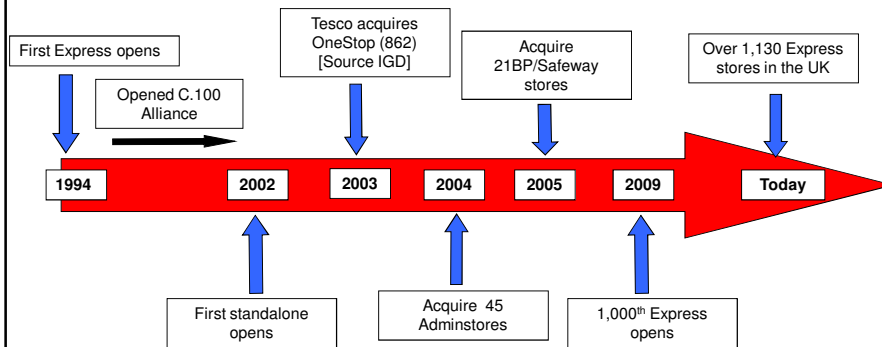
James Harries



Trading Stores



History Of Express



TESCO

Principles Of Express



TESCO

Methods Employed



TESCO

Analogue



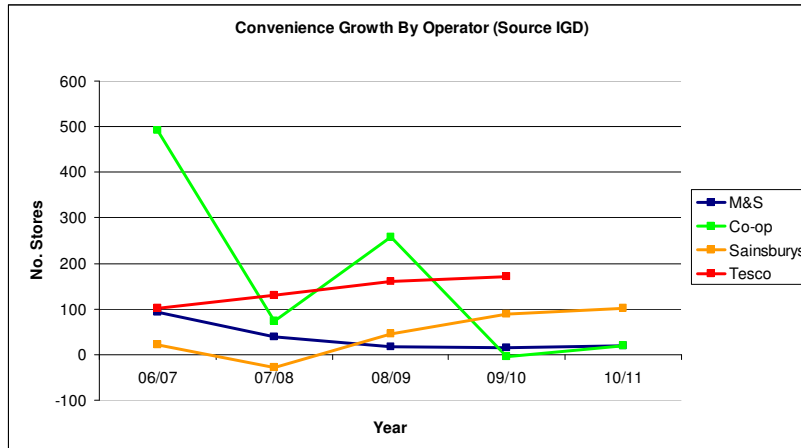
Challenges Facing Express

Waitrose

The co-operative
good with food

MARKS &
SPENCER

Sainsbury's
Try something new today



TESCO

Questions?

TESCO