

Job Details: **Location Research Analyst**
Location: Nottingham
Contract Type: Full-time
Ref: Boots35970/SLA51



Boots is the UK's leading pharmacy-led health & beauty retailer. Our customers are at the heart of all we do, and we're here to help them look and feel better than they ever thought possible.

Store Development is at the heart of our business, and our portfolio of over 3000 stores are located right across the retail hierarchy - from the largest Flagship stores in our cities through to our smallest community pharmacies and health-centres. To deliver the very best to our customers and continue to build our business it is crucial that we understand why our stores trade the way they do through the application of location research.

Your role is pivotal in propelling location research within Boots to beyond the cutting edge. Reporting to the Location Consulting Manager, your focus is to drive sustainable location research through the development, use and maintenance of our store research databases and pre-built models. You will use customer data to visualise catchment areas and develop our views of local market share. You will build your knowledge to become an acknowledged expert on all aspects of Boots store performance information across our retail and healthcare markets. Your work will directly support the Location Planning team in assessing site performance, as well as informing the development of wider business strategies.

Our ideal candidate will be looking to grow their skills and career in one of the UK's leading Retail Companies. With a commercial background in analytics and proven experience of working both autonomously and as part of a broader team, the successful candidate will be educated to degree level, be highly numerate and have a good understanding of statistics. You will be adept at interpreting and presenting data to others at all levels of understanding. Strong SQL skills and extensive knowledge of Microsoft Office (Access, Excel, Powerpoint) are essential. A working knowledge of Geographical Information Systems and experience working in a retail environment will be an advantage.

Please apply online here quoting **Ref:Boots35970/SLA51**

http://recruitment.boots.jobs/fe/tpl_boots01.asp?newms=ap&id=50018283&aid=15631

Or contact Minnie Pangli for more details: minnie.pangli@boots.co.uk