



Location Planning Analyst

Part Time (1 or 2 days per week) £25,000 to £34,000 pro rata plus bonus and benefits.

We are transforming!.....Be part of the biggest transformation in UK retail history.

Here at DSGi, we are doing things differently. As part of a major renewal and transformation programme we've listened to our customers and redefined our future. Playing to the strengths of our businesses, we're putting our customer first to deliver the very best experience when they visit our stores and use our services. The DSGi property team are key in helping the business deliver our renewal and transformation programme making sure we have the right stores in the right locations for our customers.

We are looking for a part time Location Planning Analyst to work 1 or two days per week.

- As the Location Planning Analyst you will work within the Location Planning function and provide both analytical assistance and geographical insight in support of the day to day aims of the Portfolio Management department.
- You will maintain and utilise key datasets and tools, conduct market analysis and provide critical information in support of a variety of major initiatives and projects.
- You will help Location Planning meet the growing demand for accurate and focussed analytical insight, as the business transforms. Your work will play a key role in fulfilling team objectives and informing wider strategic challenges and issues concerning market performance (such as the Winning New Revenues programme).
- The job holder will be guided by the Location Planning Manager, but given the small size of the team they will benefit from being a confident 'self-starter.'
- The job holder will be highly organised and able to provide consistently accurate analysis in support of core Location Planning work streams and wider strategic projects. The position requires the ability to work to tight deadlines and prioritise workload in line with business demands.

The location planning analyst will assist in the maintenance of core Location Planning datasets, databases and tools.

Work will include:

- Retail market analysis and assessment
- Interrogation and analysis of customer data
- Use of Geographical Information Systems (GIS) and preparation of visual data
- Statistical and trend analysis to assist the store post investment review (PIR) process
- Use of unique relational database software in support of team projects
- General geographical information provision



DSG international
bringing life to technology

Experience required:

- Graduate in Geography, Economics or similar discipline
- Previous Location Planning experience within the retail or property sectors.
- High level of numeracy
- Experience of conducting statistical analysis, interrogating data, identifying trends and building strong analytical cases
- Good communication skills and ability to express complicated analysis clearly to a varied audience
- At least a basic understanding of the use of Geographical Information Systems (MapInfo etc)
- Previous exposure to geographical datasets and analysis
- Advanced Excel user
- Attention to detail

Who are we?

DSG international is one of the world's largest specialist electrical and computing retailers and our businesses include Currys, PC World, Pixmania, Dixons.co.uk, Tech Guys, Dixons Travel, PC World Business and many more. We have retail and e-tail operations in 28 countries with more than 40,000 employees. By joining DSGi, you will be part of the largest ever transformation in UK retail history!

To apply please email a CV and covering letter to: inhourecruitment@dsgiplc.com quoting reference 1564. Closing date Friday 23rd July