

# Location Planning Consultant



Swindon

Salary £33,107 - £40,464 based on experience, plus benefits

## **A more challenging role**

We have big plans for the future. Getting the network size, location and investment priorities of our branches right is crucial in making sure we achieve them. In this key role within the Location Planning team, you'll deliver the insights that help determine our distribution strategy across the UK. Setting up effective decision-support systems to provide expert modelling, you'll analyse and interpret a wide range of market, demographic, financial, customer, competitor and performance data. More than that though, you'll help put strategy into action. Prioritising our investment into everything from refurbishments to branch openings, you'll also help co-ordinate and facilitate the input of all the departments involved and produce business cases for approval by senior management. You will build your experience to become an acknowledged expert on all aspects of location planning at Nationwide.

## **A more talented person**

You'll have experience in a multi-site, multi-channel Location Planning environment with highly developed hands-on analytical experience. Have a genuine passion for adding value and providing pragmatic business solutions. Be a lateral thinker who excels at developing creative ways to solve tough business problems. You will need excellent report writing skills and be able to provide a convincing rationale for the recommendations made. With an appreciation of basic finance and property issues including financial project appraisal techniques. With highly developed PC and database skills including knowledge of GIS and its applications, including geodemographics. You will have strong influencing skills and be a good negotiator with analytical and problem solving skills. An effective communicator with interpersonal and networking skills are a must also.

## **An employer you'll be proud of**

Our mutual status means we're here to benefit customers, not shareholders. Our commitment to customers, not shareholders, has always been what sets us apart from our competitors. And now, more than ever, our reputation for being open, honest and trustworthy is helping us go from strength to strength. In fact, it's made us the world's biggest building society as well as a major local employer. Underpinning it all is a commercial operation that never stands still. We're always thinking ahead, aiming higher and sharpening our competitive edge. That's why we invest in people who are not only proud of what we stand for, but who also have the talent and drive to boost our performance still further.

## **The rewards you deserve**

If you put a lot in, it's only fair you should get a lot out. Help us continue to offer customers the best possible experience, and we'll give you all the support, recognition and rewards you deserve. As well as a great working environment and plenty of scope for development and growth, you can expect a generous package that includes pension, life assurance, healthcare and bonus scheme.

<https://jobs.nationwide.co.uk/jpapps/nationwide/jobs/jobview.jsp?requestno=RQ00013882&fromoutside=zz&lang=enuk>