



Senior Market Planning Analyst

The Role:

Yum! Restaurants International, the parent company of KFC and Pizza Hut, is looking for a Senior Market Planning Analyst to join its Business Development Team.

Yum! Restaurants International opened 924 new restaurants across the world in 2008 and as key business units within the group KFC and Pizza Hut in the UK have ambitious plans for more new store openings over the next five years. As a result the successful candidate will play a crucial role at the heart of both brands in leading the market planning function to maximise the profitability of new store openings by driving the market planning process and delivering influential, accurate, relevant and insightful market plans and site assessments.

This position is based at the KFC Head Office in Woking, but will also spend time at the Pizza Hut Head Office in Borehamwood, and has one direct report.

The Ideal Candidate:

The successful candidate will ideally have held a similar role in a large customer focused retail business and will have a real talent for integrating quantitative data with qualitative information and delivering meaningful analysis to senior stakeholders across multiple departments. He or she will have a thorough understanding UK geography, demography and retail market dynamics along with comprehensive experience of data and spatial analysis in a commercial environment and in the application and use of GIS.

Join us and you will have the chance to be part of the world's largest restaurant company with outstanding opportunities for career progression- not to mention a friendly and supportive work environment, our unique culture of recognition and a frankly inspiring leadership team.

Please click here to apply

https://wfa.kronostm.co.uk/index.jsp?locale=en_GB&applicationName=KFCUKReqExt&SEQ=jobDetails&POSTING_ID=13369897