

Location Planner Convenience Zone Manager

Holborn, Central London

£competitive plus attractive benefits

Job Purpose:

- Prioritise & manage location planning requirements for assigned zone.
- Manage relationships with Retail and Property in relevant zone.
- Work with Head of Location Planning (Convenience) to ensure appropriate resourcing to meet zone needs.
- Produce timely and accurate sales forecasts for new stores and redevelopments.
- Make strategic and commercial recommendations on new site and redevelopment proposals.
- Prepare clear, accurate papers for Convenience Capex Meeting and Investment Board.
- Challenge proposals that do not meet network plan requirements or are not in the best strategic interests of the company.
- Assist development of Location Planners.
- Be an expert on retail landscape and population and demographic change in relevant zone, with good general working knowledge of remainder of UK.
- Maintain network plan for relevant zone.
- Contribute to improving assessment methodology.
- Assist on Post Implementation Reviews of investments.
- Contribute to Team knowledge & spirit.
- Good knowledge of competing retailers and retail formats.

Desired Capabilities:

- Excellent analytical skills, combined with a good understanding of customer needs. Recognition that the customer is at the heart of all capital investment decisions.
- Ability to judge micro pitch and to communicate and defend views with senior management
- Demonstrate strength in application and use of GIS.
- Ability to integrate quantitative (nectar data, segmentation, etc.) and qualitative information (retail feedback, customer research, etc.) to support investment decisions.
- Good planning, organisational and prioritisation skills.
- Ability to communicate with colleagues from different disciplines and work cross-functionally
- Strong communication and interpersonal skills. Must be able to explain and defend analyses to stakeholders at senior management level.
- Willing and able to challenge accepted practices and processes.
- Structured approach and clear deadline focus.
- Highly numerate.
- Experience of GIS.
- Experience of econometric/statistical modelling.
- Good degree, ideally in Geography, Economics or Town Planning.
- Clean driving license.

For further information and to apply, click [here](#)