

SLA
The Society for
Location Analysis

SLA event 21/2/12 - Winchester

Peter Sleight, SLA chair
Introduction

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SLA
The Society for
Location Analysis

- Open Data – a very valuable initiative !
- Useful both nationally and locally
- Useful for:
 - Private/ Personal / Community apps
 - Planning local services
 - Business & Commerce

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- Recent developments have improved things enormously for the first two categories of user;
 - And, to some extent, for the third, business.
- But there is still some way to go for business: NAG is a good example.

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- For a decade, there have been 3 sources of address lists:
 - Royal Mail, with PAF
 - Local Govt./ IDeA
 - OS address level II
- This cannot make sense !
- Debacle of NSAI ...

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- More recently, ONS was forced to spend £10mn. on reconciling the 3 sources (address file for the 2011 Census)

This came to the attention of government, which expressed extreme displeasure, and insisted that work should start on a National Address Gazetteer (or NAG to its friends)

- In Dec. 2010 the government announced proposals to create a definitive NAG for England & Wales;
- A joint venture was set up between OS and the Local Government Group (called GeoPlace)
- However, the good news was tempered in that two-tier access was proposed:
 - NAG would be free to the public sector via PSMA
 - All other users would be charged, on similar terms to OS' other addressing products, e.g. Addresspoint

- The problem with this, from the private sector point of view, is that NAG would be charged at a rate varying from £24K p.a. to a single user, up to £189K p.a. to a user with 100 seats.
- This is unaffordable to all but the largest organisations.
- MRS CGG lobbied govt., pointing to the fact that a single definitive address file, available to all, ideally as Open Data, but failing that, on 'reasonable' terms, would encourage innovation, allow small start-ups to flourish, and boost the economy.

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- In the middle of 2011, the government's Transparency Board minutes for 8/6/11 said:

'The Board set out their view that a single national address file, created by the merging of the GeoPlace data and the Postcode Address File, needed to be available as a public good and as core data infrastructure'

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- Imagine our dismay, therefore, when NAG subsequently emerged as a single line on OS' sales list, branded as Address Base.
- We await the government decisions following the consultations on Open Data, and the Public Data Corporation; sincerely hoping that among the recommendations, will be a decision to free up NAG to all users

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- Thank you – rant over.
- Now can I introduce our speaker for this evening
 - Prof. Nigel Shadbolt.

Nigel is Professor of Artificial Intelligence and Head of the Web & Internet Science Group at the University of Southampton's School of Electronics and Computer Science.

2009 - appointed as Information adviser to gov't.

2010 - asked to join Public Sector Transparency Board

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