



## The Society for Location Analysis

### What is the Society for Location Analysis?

The Society for Location Analysis (SLA) is a not-for-profit organisation run by a voluntary committee and sponsored by CB Richard Ellis through the National Survey of Local Shopping Patterns (NSLSP).

#### Its aims are to:

- Improve the standing and promote the expertise of site location research.
- Support the interests of the site location research community.
- Encourage cross-fertilisation of information, techniques and practices (this obviously discounts commercially sensitive information).
- Encourage discussions of matters relating to site location research.

#### Benefits

Members of the SLA will benefit from:

- Sharing best practice.
- Mutual support and networking with like minded people/professionals.
- Keeping up to date with the latest site location/GIS issues.

#### Membership

Membership is free. This will be reviewed annually. Potential members will be invited to apply for membership and the committee reserves the right to decide whether an application is accepted. If a member moves company, membership needs to be renewed and a new application form is required. Membership of the SLA is limited to:

- Retailers and other organisations operating chain networks
- Location specialists in full-time employment with such organisations; or property professionals
- Planning specialists in full-time employment at Local Authorities
- Property Planners

A fifth category of membership ('honorary membership') may be offered to individual consultants or academics, for their specialist input - which may be time or task limited.

All membership applications will be vetted by the SLA committee, which shall have absolute discretion in its decisions.

### Who should join?

Anyone involved in site location research. E.g. Site Research, Marketing, Market Intelligence, Property Planning and Research, Retail, Facilities, Operations, Planning and Acquisitions.

#### Current members include:

**Retail:** Alliance Boots, Argos, Asda, Auchan, B&Q, Clarks, Dollar Tree Stores, Dominos Pizza, DSG, Fat Face, Focus, Halfords, HEMA, Homebase, House of Fraser, JD Sports, Jewson, John Lewis, Lidl, Marks & Spencer, McDonalds, Morrisons, Oxfam, Post Office, Royal Mail, Sainsbury's, Shell, Superdrug, SUPERVALU, Tesco, The Children's Mutual, The Co-operative Group, Thomas Cook, TK Maxx, Waitrose, Whitbread, Wickes and Yum

**Banking & Finance:** Bank of New Zealand, First National Bank, Lloyds Bank, Nationwide Building Society, PRUPIM and Santander

**Property & Planning:** CB Richard Ellis, Cushman & Wakefield Healy & Baker, Donaldsons, GL Hearn Planning, GVA, ING Real Estate Development, Jones Lang LaSalle, Savills, Sovereign Land, Steer Davies Gleave, UBS Global Asset Management

**Local Authorities:** Basingstoke & Deane Borough Council, City of Bradford Metropolitan District Council, Hampshire County Council, Birmingham City Council and Islington Council

**Universities:** CASS Business School, Leeds, Leicester, Manchester Metro Business School, Middlesex, OXIRM, Said Business School (University of Oxford), Queen's University Belfast, Reading, Southampton and Surrey

#### Meetings

Meetings are a mix of presentations followed by discussion, and social events. Previous presentations and events include:

- Future Forum
- Government Policy and the Future of Retail
- The Space Syntax of Retail
- Town Centre Development & Regeneration
- Retail Trends – Retail Property Implications

For more information about meetings visit the website at [www.thesla.org/events.htm](http://www.thesla.org/events.htm)

You can subscribe online at: <http://www.thesla.org/applyonlineform.htm>